

TAIWAN PAVILION @ TECHNOTEX-2015

Date: April 09-11, 2015 | Time: 10.00 am to 6.00 pm **Venue**: Hall-VI, Bombay Exhibition Centre, Goregaon, Mumbai.

POST SHOW REPORT

VISIT TAIWAN PAVILION @ ECHNOTEX-2015

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The 4th edition of Technotex Exhibition has become the ultimate platform in promoting trade, showcasing contemporary products, providing the best networking opportunities through strategic business matching and providing real, on ground knowledge to Indian businesspeople in the Technical textile industry.

The Exhibition continues to be the strongest research and networking event for the Indian sector. Indian entrepreneur's interest in technical textiles is rising due to the pace of reforms picking up and the new found interest and confidence originating from the new Government. This has made the show even more interesting to businesspeople that are also on the lookout for technical textiles as well as equipment and machinery that would boost their manufacturing capabilities.

Technotex 2015 was inaugurated by the Minister of State for Textiles, Shri. Santosh Kumar Gangwar. In his address he assured has said that a new Textile Policy was on the anvil and that this policy will lay the roadmap for the sector for the next 15 years. He said there will be a lot of opportunities in the Indian Textiles Industry. The Minister said the government has announced the setting up of 20 Textile Parks and was now thinking of setting up mega parks in major textile cities in India.

The 2015 Exhibition fulfilled all the business parameters for exhibitors with the exhibition attracted a total number of 6581 business visitors. This jump in the number of trade visitors this year is a gauge of the direction business and manufacturing is taking in India.

Technotex 2015 saw 161 Exhibitors participate, including both Indian as well as international participation. From India, the partner states were Gujarat and Karnataka with a state pavilion from Rajasthan. At the same time there were state level delegations visiting from Maharashtra, Karnataka, Gujarat, Tamil Nadu, Rajasthan, Andhra Pradesh and the North Eastern states.

International participation saw country pavilions of Taiwan and China with exhibitors from U.K, Austria, Germany, USA, Belgium, Switzerland, Italy, Singapore and Japan.

18 companies from Taiwan participated under 'Taiwan Pavilion' was formed by Taiwan Textile Federation (TTF) & Taiwan Composites Association in association (TCA) with Bureau of Foreign Trade (BOFT).

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More than 2500 buyers from different parts of India from private as well as public sector visited the Taiwan Pavilion to interact and source technical textiles products from Taiwanese suppliers.

During the exhibition, more than 300 B2B matching meetings were organised for the Taiwanese companies by the Taiwan Textile Federation through its representative agency, Worldex India, which has resulted in onsite orders worth USD 350,000.

90% of the exhibitors were satisfied with this platform, quantity and quality of buyers they met and the amount of genuine enquires generated over and above orders received during the event. Interactions between buyers and exhibitors were fruitful with positive statements being made by both.

Shri Pramod Khosla, Chairman & Managing Director, Khosla Profil Pvt. Ltd, visited the Taiwan Pavilion and interacted with textile machinery suppliers at the exhibition. He was looking to source technical textile/non-woven machinery from Taiwan for their plants in India. He has already sourced machinery from Taiwan and is quite happy with their performance and efficiency.

Similarly, Mr. Rao from Supreme Non-wovens is looking to source high-tenacity yarns from Taiwan. He said, "We source large quantities from Taiwan for our products that we manufacture for domestic use as well as for exports." He discussed collaboration with Taiwanese companies who are interested to set-up plants in India through joint-ventures, technology transfers, etc. with Mr. Sean Tsai from Taiwan Textile Federation.

Key buyers that visited the Taiwan Pavilion were:

- Central Industrial Security Force (CISF Government of India)
- Kokan Railways Corporation Ltd (Public Sector)
- Reliance Industries
- Gareware-Wall Ropes Limited (Defence & New Projects Div.)
- Jaipan Industries Limited
- CNT (India) Pvt Ltd
- Indofil Industries
- Entremonde Polycoaters
- Arar Impex

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- Real Rainwear
- Madhuram Fabrics
- NSL Textiles
- Sambandam Spinning Mills
- Lahoti Terra Knitfab Ltd.
- Meher International
- Anil International
- Avon Appliances

Dr. Ma, Vice-Chairman of Taiwan Composites Association said, "We are very happy to come to India and see the market potential this country has to offer to Taiwanese composite suppliers. The number of interactions we had during the exhibition with the buyers shows the opportunity for us to tap the growing consumption of composites textiles (FRP, Fiberglass and Carbon Fibre), which are used in various industry sectors. This was our first visit to India and we are delighted to be here. We are hopeful next year we would bring more companies to come to India and have a larger presence."

One of the exhibitors from Taiwan, Yung Yaw Leather Corp. said, "This is my first participation at Technotex 2015 and I am excited to be here to witness the demand for our products (rainwear, bags, waterproof, etc). India is a huge market and we would like to penetrate further and increase our customer base here. We have a few customers in India and I am happy to be in Mumbai to meet more prospective buyers as Mumbai is the hub for our Rainwear, Tarpaulin and waterproof products. I have received orders worth USD 50,000 at the show and we look forward to join the show in 2016."

Overall, the positive atmosphere from the Indian businesspeople heralds a better outlook in the near future for the Taiwan technical textile as well as composite industry in India.

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Photo Gallery











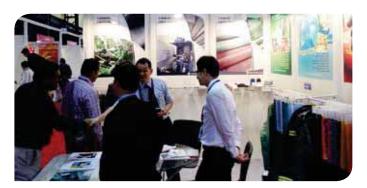




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Photo Gallery





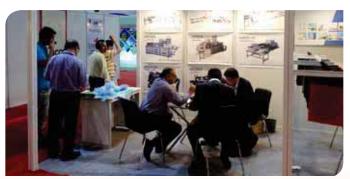












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Photo Gallery















